

ORDER



Orders	Order / Rev:	719591 - 1		
	Alt Order #:	06359271		
	Product Desc:	OBAMA SCHED C		
	Estimate:	1897 c		
	Flight Dates:	10/16/12 - 10/22/12		
	Original Date / Rev:	10/01/12 / 10/10/12		
	Order Type:	Political		
	Primary AE:	Aaron Ashe		
	Sales Office:	T-WAS		
	Sales Region:	NAT		
Agency	Name:	Greer Margolis Mitchell/ Pol		
	Buying Contact:	K Keuleman		
	Billing Contact:			
		3050 K St NW		
		Washington, DC 20007		
	Billing Type:	Cash		
	Billing Calendar:	Broadcast		
	Billing Cycle:	WEEKLY		
	Agency Commission:	15%		
Advertiser	Name:	Obama/D/President		
	Demographic:	A35+		
	Product Codes:	PL-Presidential		
	Priority:	P-3		
	Revenue Codes:	AGY, GEN, POL		
	New Business Thru:			
	Order Separation:	00:15:00		
	Advertiser External ID:			
	Agency External ID:			

Bill Plan

Start Date	End Date	# Spots	Totals				
			Month	# Spots	Gross Amount	Net Amount	Rating
10/15/12	10/21/12	37	\$63,650.00	46	\$57,100.00	\$48,535.00	0.00
10/22/12	10/28/12	9	\$54,102.50	46	\$6,550.00	\$5,567.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/16/12	10/22/12	Letterman	CM	1135p-1237a	MTWTF--	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
				Late Night with David Letterman											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		4				\$700.00		0.00			
2	WTSP	10/16/12	10/22/12	Price Is Right	CM	11a-12p	MTWTF--	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		3				\$900.00		0.00			
3	WTSP	10/16/12	10/22/12	Y&R	CM	1230-130p	MTWTF--	:30	3	\$1,100.00	P-3	0.00	NM	3	\$3,300.00
				Young and the Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		3				\$1,100.00		0.00			
4	WTSP	10/16/12	10/22/12	M-F 12-1230p	CM	12-1230p	MTWTF--	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00
				10 News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		4				\$900.00		0.00			
E 5	WTSP	10/16/12	10/22/12	B&B	CM	130-2p	MTWTF--	:30	3	\$1,100.00	P-3	0.00	NM	2	\$2,200.00
				Bold and Beautiful											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		3				\$1,100.00		0.00			
Spot	Ch	Date Range	Description			Start/End Time									
3	WTSP	10/16/12-10/22/12	B&B			130-2p									
			Credited												
6	WTSP	10/16/12	10/22/12		CM	4-5p	MTWTF--	:30	5	\$800.00	P-3	0.00	NM	5	\$4,000.00

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Advertiser: Obama/D/President
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Estimate: 1897 c

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Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED C
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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	WTSP	10/16/12	10/19/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF--	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 - TWTF-- 1 \$1,000.00 0.00															
N20	WTSP	10/16/12	10/19/12	10 News Replay 10 News Replay	CM	M-F 207-242x	- TWTF--	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 - TWTF-- 1 \$100.00 0.00															
Totals													46	\$63,650.00	